

# EAST FACES & SOCIAL MEDIA TOOLKIT

### **DID YOU KNOW?**

Each year, our Camp Invention® program hosts National Inventors Hall of Fame® Inductees.

### Here are a few big names:

### **Robert Bryant**

Inventor of LaRC-SI (Langley Research Center-Soluble Imide)

### **Rory Cooper**

Inventor of Wheelchair Technology

### Eric R. Fossum

Inventor of the CMOS Image Sensor

### **Frances Ligler**

Inventor of Portable Optical Biosensors

### **"CURIOSITY AND EXPLORATION**

ARE THE ESSENTIAL STARTING POINTS OF INNOVATION. WE HAVE TO CULTIVATE THAT IN OURSELVES, AND IN YOUNG CHILDREN, BECAUSE

### THAT'S WHERE IT STARTS."

- Sumita Mitra, National Inventors Hall of Fame Inductee and inventor of nanocomposite dental materials



### **CAMP INVENTION OVERVIEW**

The Camp Invention program is the only nationally recognized, nonprofit summer enrichment program for rising K-6 students that is inspired by the brightest thinkers around — the Inductees of the National Inventors Hall of Fame. Children are empowered to have big ideas while they take on challenges that inspire them to question, brainstorm, collaborate with teammates and build amazing invention prototypes!

Discover, Camp Invention's 2025 program, sparks excitement and inspiration as children engage in hands-on challenges, discover world-changing Inductees, and build their confidence as creators and innovators.

### **BECOME A SPONSOR**

Join our commitment to inspire the next generation of curious minds to innovate. Contact us at <a href="mailto:sponsor@invent.org">sponsor@invent.org</a>.

· For a full list of sponsors, including government support, click here.

### **ANNUAL IMPACT 2024**

375,000+ PREK-8 STUDENTS &

11,000+

HIGH SCHOOL STUDENTS

### 3.7 MILLION

CHILDREN, EDUCATORS, COLLEGE STUDENTS & INVENTORS IMPACTED

### **35 YEARS**

LEADERS IN STEM EDUCATION

**1,280** schools & **1,329** DISTRICTS

### **NEW ACTIVITIES**

AND CURRICULUM CREATED EACH YEAR



### 2025 PROGRAM OVERVIEW

## REGISTER BY MAY 15 TO SAVE \$15 USING PROMO CODE SOCIAL15



### **IN CONTROL™**

Campers take control of their innovation journey as they head out on the ultimate road trip.



### **ILLUSION WORKSHOP™**

Children discover the mesmerizing world of illusions, where things are not always as they appear.



### **CLAW ARCADE™**

Campers use their creativity and engineering skills to construct a functional Claw Arcade out of cardboard.



### **PENGUIN LAUNCH™**

Children embark on an eco-expedition to investigate penguins and the ice and snow of Antarctica.

### LET YOUR SOCIAL CIRCLE KNOW ABOUT CAMP IN PROPERTY OF THE PROP

### **SAMPLE SOCIAL POSTS**

Looking for an exploratory learning opportunity for your K-6 child this summer? At @CampInvention, campers will gain confidence and discover the power of their imaginations as they build their own claw machine, create planet-saving inventions for penguins and so much more! Learn more and register at invent.org/camp.

Let your child's imagination run wild as they explore arcade games, animals, movie magic and more this summer at @CampInvention! Sign up today at invent.org/camp.

Kids will make new friends and build confidence while bringing #STEM concepts to life through exciting, hands-on experiences at @CampInvention! Learn more and register at <a href="invent.org/camp">invent.org/camp</a>.

For the emerging artists, builders and animal lovers, a summer of adventure awaits at @CampInvention! This weeklong STEM camp is packed with exciting challenges and fun with friends. Spots are limited, so don't wait — register now! invent.org/camp

Confidence, creativity and friendship come to life at @CampInvention! Get ready for an exciting week of STEM fun and excitement during the all-new Discover program. Register your rising K-6th grader at <a href="invent.org/camp">invent.org/camp</a>.

Give your child the best summer ever with a weeklong adventure at @CampInvention! Exciting STEM challenges encourage K-6 campers to bring their biggest ideas to life. Learn more and sign up today at <a href="mailto:invent.org/camp">invent.org/camp</a>.

Unlock your child's creative potential this summer at @CampInvention! Let their imagination shine during hands-on activities that explore science, technology and innovation. Learn more at <a href="mailto:invent.org/camp">invent.org/camp</a>.

### **RESOURCES**

Hashtag: #Camplnvention Camp Invention

invent.org/camp







National Inventors Hall of Fame

invent.org











**United States Patent and Trademark Office** 

uspto.gov







### **MEDIA CONTACT**

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**DOWNLOAD PHOTOS** 

### **NATIONAL INVENTORS HALL OF FAME**

The National Inventors Hall of Fame was founded in 1973 in partnership with the United States Patent and Trademark Office to honor the individuals who conceived, patented and advanced the greatest technological achievements of our nation. Since then, the organization has evolved to be the nation's leading nonprofit providing invention education programs, competitions and events. We believe our role as a Hall of Fame is to not only honor the individuals whose inventions have made the world a better place, but also to ensure American ingenuity continues to thrive in the hands of coming generations. This belief is what drives our mission to recognize inventors, promote creativity, and advance the spirit of innovation and entrepreneurship.





