

POWERPOINTS

A PowerPoint presentation can be used to share visuals and highlight key points during a conference or trade show.

Use a PowerPoint to:

- Highlight essential takeaways
- Feature benefits specific to your audience
- Share engaging visuals for increased impact
- Build brand recognition that carries across future touch points

Need to create a presentation for a trade show?

Click on **PRINT/DIGITAL** at <http://marketing.invent.org/> to get started.

