



Camp Invention®

MAY PROMOTIONAL GUIDE



MAY CAMP INVENTION PROMOTIONAL GUIDE

We are excited to share the resources below to support your Camp Invention® promotions leading up to this month's **\$15 DISCOUNT DEADLINE**. Your efforts allow more children to experience the magic of Camp Invention and we cannot thank you enough!

In this guide, you will find resources for the following dates:

ALL MONTH

**National
Inventors
Month**

WED., MAY 17

**\$15
Discount
Deadline**

EVEN MORE EXCITING NEWS!

If you are offering two weeks of camp, parents who would like to register for both weeks of Camp Invention can save **\$60 off their second week** registration. Once they complete their first registration, a confirmation email will be sent. That email will contain a unique URL. They will need to register for the second week using the unique URL, and a promo code for \$60 off will be applied automatically to their next registration.

*For Ohio programs, be sure to include this disclaimer in any communications: Camp Invention is not a school-sponsored program or school-affiliated activity.


SOCIAL MEDIA CONTENT - FACEBOOK


When promoting the \$15 Discount Deadline for Camp Invention through your Facebook Event page or personal social media profiles, we recommend that you use the posts below.


Please Note: The Facebook and Twitter posts below include the national Camp Invention page tag (@CampInvention). This allows viewers the ability to visit our page to learn more information before registering for your local program. To activate the tag, click on it after pasting in the copy; the text will turn blue to confirm the tag is activated.


ALL MONTH LONG


Remove discount information after 5/17

 This summer, boost your child's confidence and creativity at @CampInvention! This one-week program, coming to [Location name] the week of [Start Date], will provide K-6 campers with unique #STEM challenges that encourage them to bring their big ideas to life! Register today using code SUM15 to SAVE \$15. invent.org/mylocalcamp


 Introduce your child to real-world #STEM concepts this summer through exciting hands-on experiences at @CampInvention coming to [Location Name]! During the week of [Start Date], campers will team up to solve problems and discover their creativity! Register by 5/17 to save \$15 with code SUM15. invent.org/mylocalcamp


 Happy #NationalInventorsMonth! Celebrate your young innovator by registering for the all-new @CampInvention program at [Location Name]! Save \$15 when you register by 5/17 using promo code SUM15. invent.org/mylocalcamp

 Spark your child's creativity this summer at @CampInvention coming to [Location Name]! Children will design, invent and create the next big thing through hands-on fun. Celebrate #NationalInventorsMonth and sign your young innovator up for this exciting experience! Camp will run [Start Date] – [End Date]. Register by 5/17 to save \$15 with SUM15. invent.org/mylocalcamp


 Campers will discover the power of their imaginations this summer at @CampInvention! [Location Name] will be hosting camp from [Date] to [Date] where children will engineer light-up party hats, explore bubble art and become entrepreneurs. Save your child's spot by 5/17 to save \$15 with SUM15! #SummerCamp invent.org/mylocalcamp

DEADLINE REMINDERS

 There is still time to register for @CampInvention at [Location Name], but hurry before spots fill up and the discount ends! Register today to save \$15 on this one-of-a-kind experience taking place the week of [Start Date]. Use code SUM15 by 5/17 to save! invent.org/mylocalcamp

 Only one week left to save \$15 on your child's @CampInvention registration! Don't miss out on the all-new activities at [Location Name] as children learn about how inventions have changed the way people create by practicing collaboration, creativity and persistence! Register by 5/17 using SUM15 to save. #SummerCamp invent.org/mylocalcamp

TWO-WEEK CAMP NOTE

 Are you looking for a one-of-a-kind, hands-on experience for your child this #summer? @CampInvention will be taking place at [Location Name] for two weeks of exciting fun! Week one begins on [Start Date], and week two begins on [Start Date]. Campers will explore #STEM concepts while making friends and developing confidence! Sign up before 5/17 with SUM15 to save \$15. Then watch for an email to save \$60 on your second week of camp! invent.org/mylocalcamp

SOCIAL MEDIA CONTENT - TWITTER

ALL MONTH LONG

Remove discount information after 5/17



Campers will team up to solve STEM challenges, discover their creativity and build friendships at the @Campnvention #summercamp at [Location Name]! Sign up before 5/17 to save \$15 using code SUM15. invent.org/mylocalcamp



At @CampInvention kids can boost their confidence as they design, invent and create the next big thing! What better way to celebrate #NationalInventorsMonth? Register for camp at [Location Name] by 5/17 with promo code SUM15 to save \$15. invent.org/mylocalcamp



Confidence, creativity and friendship are what @CampInvention is all about! Only one week left to save \$15 when you register for STEM fun at [Location Name]. You won't want to miss this! Use SUM15 to save. invent.org/mylocalcamp



Spark your curious child's creativity at @CampInvention at [Location Name] the week of [Start Date]! This program offers exciting #STEM experiences to inspire K-6 children and boost their confidence. Save \$15 using SUM15 before 5/17. invent.org/mylocalcamp



Let your child's imagination run wild as they take an exciting ride through physics, design engineering and art as they create their own mini skate park and more during the [Location Name] @CampInvention program! Use code SUM15 by 5/17 to save \$15. invent.org/mylocalcamp



One week left to save \$15 off your child's @CampInvention registration! Join us at [Location Name] this summer from [Date] to [Date] for an exciting week of all-new, confidence-building #STEM fun! Register using code SUM15 to save! invent.org/mylocalcamp



Happy #NationalInventorsMonth! Celebrate by registering your innovative child for the all-new @CampInvention program at [Location Name]! Save \$15 when you register by 5/17 using SUM15. #summercamp #STEM invent.org/mylocalcamp



TWO-WEEK CAMP NOTE



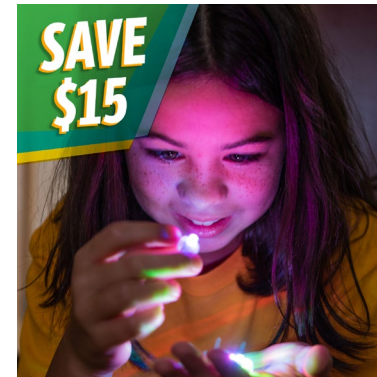
Looking for an exciting, hands-on summer #STEM experience for your child? @CampInvention at [Location Name] is offering two unique weeks of fun! Register with SUM15 by 5/17 to save \$15, then look for a \$60 savings for week two in your email. invent.org/mylocalcamp



DEADLINE REMINDERS

SOCIAL MEDIA IMAGES

Below, you will find images that you can use with the social media content provided. You can click on the photos to download individual files or click on the button to download all images.



[DOWNLOAD IMAGES](#)

To download the assets, click the button above. Files should appear in your downloads folder — go to your downloads folder and locate the “May_Social” folder. Double-click to open the file and access the content. Save the files to your computer for use.

EMAIL INVITE

Below you will find an email template including a link to [this blog post](#) that you can use in school or district newsletters, emails and other communications to let students and their families know that Camp Invention is coming to your area.

Calling all families of curious kids! If you are still looking for an exciting, high-energy summer experience for your child, check out Camp Invention®!

Developed for students entering grades K-6, this program is a one-of-a-kind opportunity to introduce your child to STEM concepts through engaging, hands-on challenges. As they move through four all-new experiences, campers collaborate with friends, grow their problem-solving skills and bring their creative ideas to life.

[Location Name] is offering the program this summer from [Start Date] to [End Date].

[Check out how Camp Invention is for every kind of kid here.](#)

Reach out to [Name] at [Phone/Email] to learn more. We hope to see you at camp!

Sincerely,

[Name]



STEM ACTIVITIES

Below are STEM activities that will be available on the [National Inventors Hall of Fame® blog](#). Share these activities with parents so they can get an inside look at some of the hands-on fun that Camp Invention is all about.



Looking for more **STEM** activities to share? New ones are added each month at invent.org/blog/stem-activities!

MORE PROMOTIONAL TOOLS

Testimonials

Share these camp experiences on social media, on your school website or in parent communications to provide the inside scoop on why parents and kids love Camp Invention.



“

“My child has become better at thinking creatively and critically to solve problems. I think it’s left her with a more positive impression of STEM.”

– ASHLEY G., CAMP INVENTION PARENT



“

“She really enjoyed what she learned. Every day she would give us step by step what she did. She still talks about how much fun she had.”

– SUSAN E., CAMP INVENTION PARENT

For additional resources to promote your local program, be sure to check out the full Camp Invention Promotional Guide on the [Resource Center!](#)

THANK YOU

for your support and inspiring children in
your community through the experience of
Camp Invention!



National Inventors
Hall of Fame®

Inspiring Future Innovators®

In partnership with



UNITED STATES
PATENT AND TRADEMARK OFFICE®

